

Price Regulation in Airports – Case study of Privatization of Greek Regional Airports

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Thursday 10th September 2015

Background of Price Regulation

- From Public Service organizations to commercial entities
- Strong Debate regarding need of price regulation
- Trends: use of smaller aircrafts, increase of point-to-point flights, expansion
 - of LCCs may lead to growth of Regional Airports



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Present and Future

- a. Current situation in Regional Airports
- Role of HCAA
- Current Airport Charges regime
- <u>Aeronautical Charges</u>: Only landing and parking fees are charged at prices uniformly set by the State following ICAO principles
- No charges for other services rendered. No security charge
- ADF, a tax levied on passengers

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Present and Future

a. Current situation in Regional Airports (continued)

<u>Non Aeronautical Charges:</u> leasing for commercial purposes, leasing of airport spaces to airport users, fees for groundhandling services

 Segregation of HCAA as regulator and supervisor from the role as operator following privatization



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Present and Future



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b. Tender

- Advertised Competitive tender
- Two geographical distinct clusters of airports
- Two concession service contracts

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One successful bidder for both clusters



Present and Future

- c. Airport Charges Regulation stipulated in the Concession Agreement HCAA's role
- Dual Till approach
- Two complementary mechanisms of aeronautical charges (i) overall cap on the per passenger charges and (ii) a maximum return on equity cap related with aeronautical activities
- ADF fixed to 12€ from Commencement Date of Concession Agreement until November 2024 and 3€ thereafter to be retained by Concessionaire
- Levy to the Hellenic Republic corresponding to a prescribed percentage of the ADF (8.5% for the first period until 1 November 2024 and 35% thereafter)

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Present and Future

c. Airport Charges Regulation stipulated in the Concession Agreement – HCAA's role

- Performance Standards imposed on the concessionaire, if not achieved penalties are charged
- Overall Cap is a Euro specific value subject to indexation linked with CPI
- Non-Aeronautical Charges are not capped
- HCAA as economic supervisor mandated also to examine competition between airports

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Appropriateness of Price control and Competitiveness of Regional Airports

- Combination of two mechanisms ensures best of 2 worlds
- Maximum average amount that the concessionaire is allowed to charge – Price differentiation that meets the MEO test
- Uniform cap for each airport separately. Concessionaire cannot overcharge a destination and undercharge another
- Regional Airports will not charge a price below margin costs



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Appropriateness of Price control and Competitiveness of Regional Airports

- Competitiveness also in terms of service quality in view of standards
- Deactivation of cap as a safety net for cost plus margin
- If calculations prove wrong in the future, the Cap can be revised on the basis of agreement with HCAA
- HCAA will supervise



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Compatibility with EU Law

- Awarded to the highest bidder following an open, transparent and non-discriminatory tender process
- EC's concerns have been eased through abolishment of continuous benchmarking of pier airports mechanism and setting a euro value ceiling
- State Aid clearance a condition precedent for commencement of the concession

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Compatibility with EU Law

- Quality service is ensured in the spirit of Art 9 of Directive 2009/12 which incentivizes conclusion of SLAs regarding quality service
- New infrastructure are rationalized and depend on traffic and required performance standards in line with the spirit of Article 8 of Directive 2009/12 regarding consultation before finalizing infrastructure plans



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Assessment of past versus future of Regional Airports from socioeconomic perspective

- Tariffs' scheme to bolster revenues and the transformation of airports to commercial entities
- Regional Airports shall aim to become economically viable wherever possible and cost-efficient without public support in line

with the new state aid guidelines



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Assessment of past versus future of Regional Airports from socioeconomic perspective

- Improvement of service standards for users at par with relevant regional and international standards
- Rationalization of airport development projects which are critically evaluated from a cost-benefit perspective, with facts and data for financial justification.
- Support of tertiary airports and financing of HCAA



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Is Price Regulation really needed for Greek regional airports?

- Self-regulation would not be appropriate
- Legitimate role of the State to introduce caps
- Ex post intervention of EU law and Economic regulator as to how the price regulation is implemented in practice



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