





# Airport Ownership & Privatisations IPO of Bologna Airport

Bologna, January 19<sup>th</sup> 2017 – Avv. Silvia Piccorossi – General Counsel

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# **BOLOGNA AIRPORT: THE EQUITY STORY**



#### **KEY FIGURES AND STRENGHTS**

# BOLOGNA'S MAIN CHARACTERISTICS

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Central geographical location

**Bologna's economic dynamism and success** 

 $\bigcirc$ 



**BLQ**, heart of vibrant environment



6.5 million Pax 73% international Pax AdB 2014 data



The Highest Connectivity growth in EU 2004-2014 +984% ACI Europe 2014 Airport Industry Connectivity Report

Bologna's perfect central location makes it essential in Italy.

Bologna's region is attractive by its dynamism for companies and people.

BLQ is at the heart of a vibrant touristic and cultural environment.







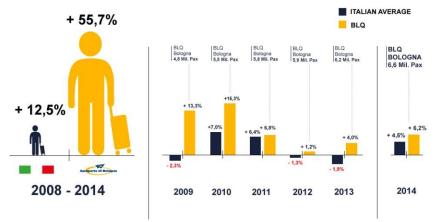


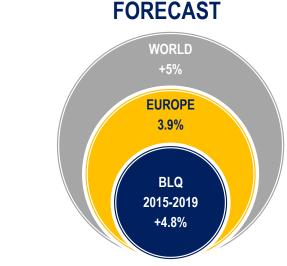
# **BOLOGNA AIRPORT: THE EQUITY STORY**

# Aeroporto di Bologna

#### TRAFFIC AND FINANCIALS: ABOVE ITALIAN AVERAGE FOR THE PAST 6 YEARS

# HISTORICAL TRAFFIC TREND





Source: Boeing Market Outlook

# **KEY FINANCIAL FIGURES – CAGR 2012-2014**





#### **INVESTMENT NEEDED TO INCREASE CAPACITY TO 10 MILLION PAX**













#### NEW REGULATION FRAMEWORK SINCE END 2014



- → New Regulation framework since Sept 2014
- → BLQ Regulation Process since end 2014
- → Definition of Capex Plan, SLA on quality and environment for period 2015-2019
- → Consultation with airlines closed on July 17<sup>th</sup>
- → Authority Assessment in progress

# New charges definition expected by 4Q 2015, application from January 2016, 4 years regulatory period









# **BOLOGNA AIRPORT: THE EQUITY STORY**



#### **CLEAR AND WELL-DEFINED STRATEGY**

#### Network extension and increase in passengers



#### Non Aviation business enhancement



#### Infrastructure development



#### Efficiency and process optimization



Host







# **IPO ROADMAP**



# **IPO ROADMAP**



#### **DURATION OF IPO PROJECT: SLIGHTLY OVER 1 YEAR**



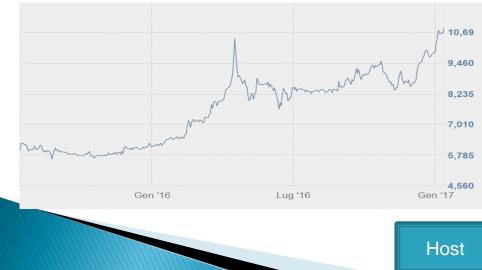
# **IPO RESULTS**



## REQUESTS OVERSUBSCRIBED BY 2.8 TIMES THE NUMBER OF OFFERED SHARES

- → Global Offer: 14,049,476 shares (total value of about EUR 63.2 million, excluding Greenshoe option) and market capitalization of approximately EUR 162.4 million
- → The Global Offering was successfully completed with requests received for 39,162,516 shares and an overall demand, at the Offer Price, for about 2.8 times the total number of offered shares.
- → 40 institutional investors, of which more than 50% foreign

# **BOLOGNA AIRPORT STOCKS**





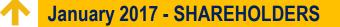
- → Offer Price: EUR 4.50 per share
- → 1<sup>st</sup> day of trading: EUR 6.25 per share
- → Last week share price EUR 10.8 per share













# COMMUNICATION AND FOCUS ON BUSINESS IMPROVEMENT – MORE REGULATION



- → Communication to Market and Investors
- → Bring the investors view inside the company: creating a virtuous circle aiming to improve results, through balance among strategy, planning and performance management
- More Regulatory Frameworks (and Authorities to deal with, in primis Consob)











# **FAMILY ALBUM**

# IPO ADV CAMPAIGN



# PRENDIAMO

Aeroporto di Bologna si quota in Borsa. Dal **29 giugno** al **7 luglio** sottoscrivi le azioni per condividere un successo italiano.

Nel cuore dell'eccellenza italiana per dare valore alle imprese e al turismo del Paese.

6,6 MILIONI +6,6% crescita di passeggeri nel 2014' media annua 2009-2014'

**73%** dei passeggeri su voli internazionali<sup>\*</sup>

cita 99 destinazioni dirette 9-2014' in 30 paesi' ii' 1º aeroporto europeo per



Aeroporto di Bologna

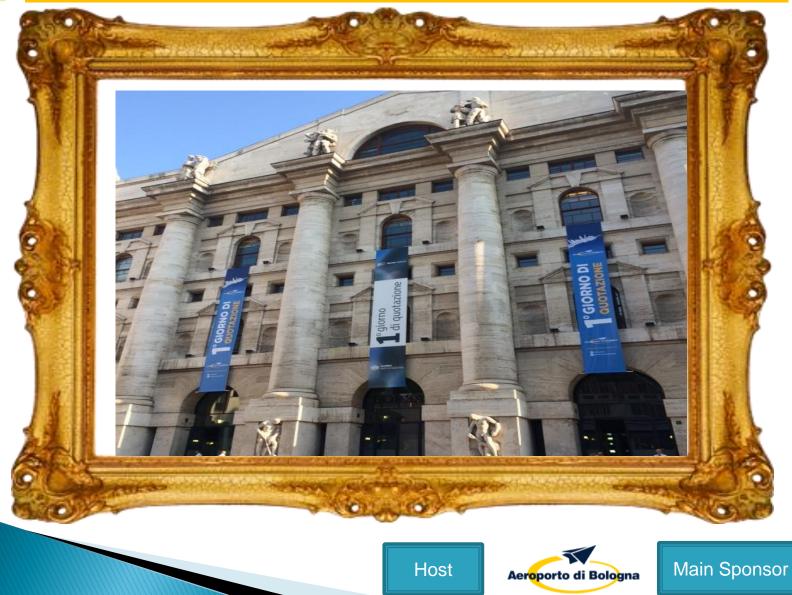




# FAMILY ALBUM



### MILAN STOCK EXCHANGE WITH BOLOGNA AIRPORT BANNERS - FIRST DAY OF LISTING



**SITA** 



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